



MAGNUS FAHLÉN

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## **KASTHALL WELCOMES NEW SALES DIRECTOR**

On October 1<sup>st</sup> 2019, Magnus Fahlén will take up the position as new Sales Director for Kasthall Mattor & Golv AB. Magnus will be part of Kasthall's management team where the focus is now on growth in the fastest growing markets in Europe and in North America.

Magnus has many years experience in sales and business development both in Sweden and internationally. Most recently he comes from the Norwegian firm Hallmaker, where he assumed the role of CEO of Arqdesign Byggprodukter AB where he has been instrumental in the company's growth. Magnus has previously held leading roles at Westcoast Windows, Santex,

Mantec and G4S.

- I am very happy to welcome Magnus Fahlén to Kasthall. His broad experience from sales and business development from a variety of industries in the Nordics, Europe and North America will be a great asset to us, says Johan Bergh, CEO Kasthall.

- Throughout the years, Kasthall has, with its fantastic staff and guest designers, created unique products that reached out to large parts of the world and have been part of Swedish and international textile history. I look forward with great pleasure to being part of the continued development of the business”, says Magnus Fahlén.

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*The venerable design brand Kasthall was established in 1889 in Kinna, west of Sweden. Kasthall has become one of the leading rug and textile flooring companies in the world and are represented in 30 countries with showrooms in Stockholm, Milan and New York. Despite Kasthall's global market presence, all production is carried out at the factory in Kinna where the Kasthall Design Studio also is located. That, together with design collaborations worldwide, gives us the opportunity to create unique rugs for the global interior world. Kasthall offers invaluable craftsmanship with focus on sustainability for both private and public spaces. Kasthall is a purveyor to the Royal Court of Sweden.*