



Chenille is a new family, created by Kasthall's design studio, in which six of Kasthall's most popular patterns are woven with a wool and linen chenille yarn

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## KASTHALL'S DESIGN CLASSIC IS RENEWED WITH A RADIANT FINISH

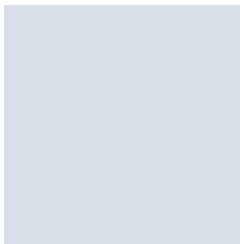
Kasthall is now launching the new *Chenille* family, renewing six of the brand's most popular patterns and weaving them in luxurious wool and linen chenille yarn. Like the sense of dimension in an oil painting, an exciting contrast is generated by the meeting of shimmering linen and matte wool yarn. The unique yarn is hand-made at the factory in Kinna and then woven into the desired design.

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*The venerable design brand Kasthall was established in 1889 in Kinna, west of*

*Sweden. Kasthall has become one of the leading rug and textile flooring companies in the world and are represented in 30 countries with showrooms in Stockholm, Milan and New York. Despite Kasthall's global market presence, all production is carried out at the factory in Kinna where the Kasthall Design Studio also is located. That, together with design collaborations worldwide, gives us the opportunity to create unique rugs for the global interior world. Kasthall offers invaluable craftsmanship with focus on sustainability for both private and public spaces. Kasthall is a purveyor to the Royal Court of Sweden.*

## Contacts



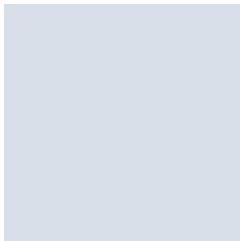
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