



Wasted: When Trash becomes Treasure.

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WASTED: WHEN TRASH BECOMES TREASURE

Kasthall epitomizes the will to create something new and beautiful out of leftover materials, without needlessly consuming new resources – an effort that is now being highlighted in the long-awaited and already widely noted book “Wasted: When Trash Becomes Treasure”.

In this book, author Katie Treggiden celebrates the achievements of 30 international designers, manufacturers and producers who explore the potential of leftover materials as a primary resource for making new significant and durable products. Katie Treggiden is a multi-award-winning writer with 20 years’ experience in the creative industries. She regularly

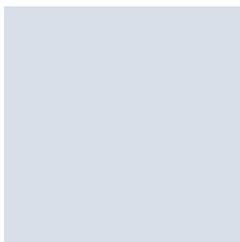
contributes to publications such as the Guardian, Elle Decoration, Crafts Magazine and Monocle24, positioning her as one of the most influential voices in the craft and design sphere.

Two direct and impressive results of Kasthall's sustainability work are the hand-tufted wool rug "Flourish", part of this year's collection "Colors in Between" and made of residual yarn, and its predecessor "Harvest", a celebrated woven rug and winner of the "Rug of the Year" award at ELLE Decoration Design Award 2018. Both "Flourish" and "Harvest" have been designed with nature's constant change as inspiration.

The book "Wasted: When Trash Becomes Treasure" is available to buy online at Amazon.

The venerable design brand Kasthall was established in 1889 in Kinna, west of Sweden. Kasthall has become one of the leading rug and textile flooring companies in the world and are represented in 30 countries with showrooms in Stockholm, Milan and New York. Despite Kasthall's global market presence, all production is carried out at the factory in Kinna where the Kasthall Design Studio also is located. That, together with design collaborations worldwide, gives us the opportunity to create unique rugs for the global interior world. Kasthall offers invaluable craftsmanship with focus on sustainability for both private and public spaces. Kasthall is a purveyor to the Royal Court of Sweden.

Contacts



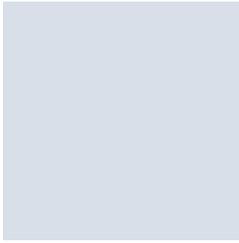
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